

REVELLE CONSULTING GROUP Announces Start of Operations

A boutique corporate communications consultancy with the sole purpose of HELPING HEDGE FUNDS save TIME, MONEY, and ENERGY

South of Tokyo, Japan — Today, REVELLE CONSULTING GROUP (RCG) announces its official start of operations as a "boutique corporate communications consultancy with the sole purpose of HELPING HEDGE FUNDS save TIME, MONEY, and ENERGY." REVELLE CONSULTING GROUP (RCG) is a division under the administration of its parent company: REVELLE MEDIA GROUP INC., a federal corporation registered under the *Canada Business Corporations Act* (CBCA) of Canada [on 2025-10-21].

GOAL

The goal of REVELLE CONSULTING GROUP is to bring a full suite of corporate communications/investors relations solutions to HEDGE FUNDS as a sole purpose to assist in essential operations, such as:

- Growing AUM/ROI, raising capital, increasing visibility
- Competing with bigger rivals
- Deploying pivot strategies
- Helping beat benchmarks
- Managing/reversing redemptions
- Increasing trust/transparency/confidence
- Helping general partners at hedge funds save time, money, and energy

WHY

Along with AUM increase, TRUST, TRANSPARENCY, and CONFIDENCE are the building blocks of a successful hedge fund, and transmitting that in an extremely professional and competent manner is of paramount importance. However, most hedge funds under 1B AUM don't have full-service, in-house corporate communications functions. Without strengths in corporate communications, hedge funds are putting weakness on display for LPs, potential LPs, and the public at large, and the result will be wasted time/money/energy and lackluster results. REVELLE CONSULTING GROUP aims to solve this problem by leveraging its strengths in corporate communications and bringing those strengths to hedge funds via a win-win framework.

HOW

This is done via retainer packages that can include a full range of corporate communications services at half the cost of big agencies, tailored specifically for the needs of each hedge fund, such as:

- Corporate communications/investor relations strategy creation/implementation/management/consulting
- PR strategy, press releases, pitch deck & whitepaper creation/polishing/updates, presentations, executive speeches/messages
- Press wires, media/investor outreach, mailing lists/email campaigns targeting LPs
- Corporate branding, narrative/content creation, differentiation, content creation, thought leadership
- Business plan creation, updating, polishing, consulting, differentiation
- Market research reports, analysis of rivals' strategies/performance/LP bases
- Analytics, service reports, digital/graphical dashboards
- Investor updates/reports to showcase expertise
- Regulatory concerns, crisis management/reputation defense, compliance, LP redemption management
- Social media branding, digital marketing, visual identity, blogs, newsletters, market reports
- Multimedia, promotional video creation and editing
- Graphic design/logos, web development/overhaul, web coding
- Printing, publishing, digital publishing
- Creative writing, catchcopy advertising/marketing writing

- Editing/proofreading
- Weaving AI into workflows and pairing with human insights, to ensure efficient execution that is contextually aligned and for enhancing speed and output

However, REVELLE CONSULTING GROUP is not a new enterprise—far from it. CEO, co-founder, and lead project manager of RMG, Jason Paul Revelle, explains:

I have over 25+ years of professional full-time corporate communications experience. I have logged 50,000+ hours on the job. And I've consulted on or created over 400,000+ pieces of corporate communications content.

In 2002, after an initial career in magazine publishing in Canada, I moved from Toronto to Tokyo, Japan by myself, with no job and nothing but \$4,000 in my wallet and big dreams. In 2004, after working with a KPMG firm, I joined Toyota Motor Corporation in their International Public Relations Department at their Tokyo head office, as an editor and PR representative. There, I contributed to Toyota's international public relations strategy on a daily basis from within a project team, assisted intl. journalists at major media events, such as Aichi EXPO 2005 and TOKYO MOTOR SHOW, wrote/edited Toyota press releases that were then sent to major global media outlets, wrote/edited press and customer information booklets for international automotive events, and monitored international media and wrote reports on issues pertaining to Toyota, etc.

Since leaving there in 2007, I branched out on my own and further cut my teeth in corporate communications in the global financial hub of Tokyo, Japan, where my work took me more into Japan's corporate world and big finance, working with Mizuho Corporate Bank in many capacities as an independent consultant, such as in being the editor of their DEALER'S EYE monthly Asia forex report for 15 years and counting.

In Japan, I carved a life, built a career in corporate communications, was blessed with a family, and became 20+ years self-employed, conducting all work from my own office.

I am now taking my EXPERTISE to what I am most passionate about in finance: HEDGE FUNDS.

About REVELLE CONSULTING GROUP

REVELLE CONSULTING GROUP is a BOUTIQUE consultancy providing corporate communications, marketing/branding, and publishing & wordcraft solutions, with a sole focus of HELPING HEDGE FUNDS save TIME, MONEY, and ENERGY. Its parent company is REVELLE MEDIA GROUP INC., which is a federal corporation registered under the *Canada Business Corporations Act* (CBCA) of Canada.

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