

REVELLE CONSULTING GROUP Announces Media Coverage in India of Founder

Interview with company founder highlights bridging of Japan and international markets in terms of cross-cultural branding, digital marketing, and global business

South of Tokyo, Japan — Today, REVELLE CONSULTING GROUP (RCG) announces media coverage in India featuring an interview with REVELLE MEDIA GROUP INC. (RMG, parent company of RCG) founder Jason Paul Revelle regarding the bridging of Japan and international markets in terms of cross-cultural branding, digital marketing, and global business. The interview appears on India's premier website (japancalling.in) for Japan-India news/cross-cultural exchange in the world of corporate communications and public relations, run by a long-time and very experienced thought leader in India: Mr. Peeush Srivastava.

Part 1 can be seen [here](#).

The profile occurs in two parts and covers topics such as:

- Intersection of diverse cultures and business strategies in the ever-evolving global marketplace, presenting a unique landscape of challenges and opportunities
- Navigating complexities via an understanding of market dynamics and appreciation for cultural intricacies
- Challenges/opportunities in developing brand marketing strategies for Japanese companies operating in overseas markets such as India and vice-versa for overseas companies targeting Japan
- Key factors driving success for businesses operating in both Japan and overseas markets
- Successful brand marketing campaign case study and key takeaways
- Evolving role of digital marketing in Japan and overseas, concerning brand building and lead generation
- Advice for overseas businesses looking to enter or expand into the Japanese market
- Personal experience as a cultural conduit between East and West
- Most-promising sectors for collaboration with overseas markets paired with effective brand marketing
- Advice for aspiring entrepreneurs or marketing professionals looking to work in Japan

About Mr. Peeush Srivastava

Mr. Peeush Srivastava is an India-based international business professional with 20+ years of experience in promotions via various media platforms for many international organizations, corporations, government bodies, and chambers of commerce. He is very well-known as a diplomatic liaison that builds strong and long-term relations with business partners, publishers, and customers worldwide. His specialties are: international business development, diplomatic liaison work, new business development, corporate relations, capacity-building, negotiation, vendor management, and alliances with maximum outreach for enhancing partnerships/growth.

About REVELLE CONSULTING GROUP

REVELLE CONSULTING GROUP is a BOUTIQUE consultancy providing corporate communications, marketing/branding, and publishing & wordcraft solutions, with a sole focus of HELPING HEDGE FUNDS save TIME, MONEY, and ENERGY. Its parent company is REVELLE MEDIA GROUP INC., which is a federal corporation registered under the *Canada Business Corporations Act* (CBCA) of Canada.

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