
REVELLE CONSULTING GROUP



A BOUTIQUE CORPORATE COMMUNICATIONS
CONSULTANCY WITH A SOLE FOCUS OF HELPING HEDGE
FUNDS SAVE TIME, MONEY, AND ENERGY

REVELLE CONSULTING GROUP (RCG)
www.revelle-consulting-group.com

PRECISION | SPEED | QUALITY | EXPERIENCE

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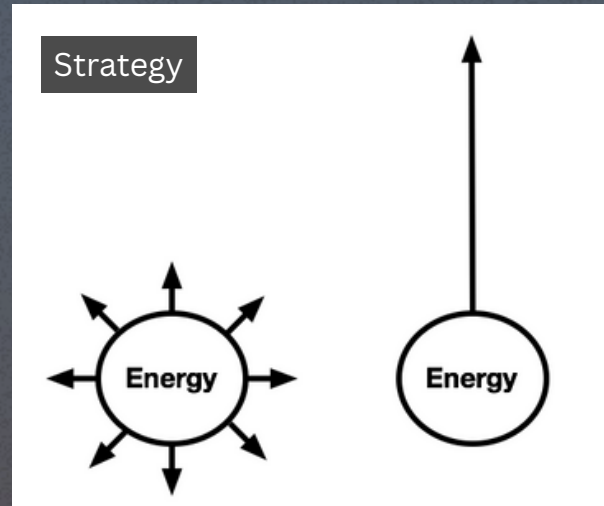
REVELLE CONSULTING GROUP is a BOUTIQUE consultancy providing corporate communications, marketing/branding, and publishing & wordcraft solutions, with a sole focus on helping HEDGE FUNDS save TIME, MONEY, and ENERGY.

We have 25+ years of experience in corporate communications, have completed 400,000+ pages of corporate communications content, and have logged over 50,000 hours on the job.

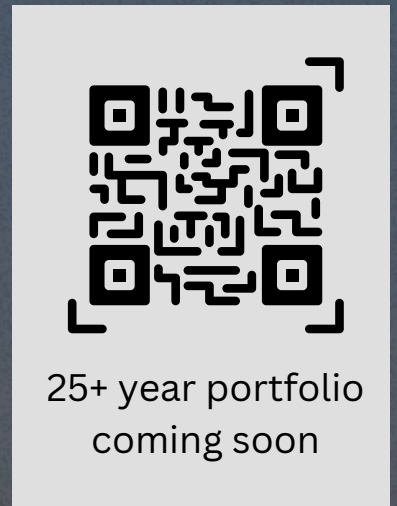
We craft communications strategies that can effectively promote your hedge fund's brand, minimize identity discrepancies, generate internal & external support, and coordinate with the public, customers, investors, stakeholders, etc.

- Growing AUM/ROI: Capital inflow via performance stories, increasing visibility
- Raising capital: Accredited funnels via dealers, portals
- Increasing NAV
- Competing with rivals: Differentiation in RFPs, pitchbooks
- Deploying pivots: Narrative agility during market shifts
- Beating benchmarks: Performance stories
- Reversing redemptions: Crisis comms to prevent outflows
- Increasing trust/transparency/confidence
- Creating compliance-safe marketing outreach
- Crafting clear, legal prose for disclosures, updates
- Investor day scripting: Full agendas, slides, Q&A rehearsals
- Monitoring rep: Tracking media, forums, etc., for red flags
- Crafting narratives: Sustainability stories for institutional RFPs
- Promoting thought leadership: Ghostwriting op-eds, etc.
- Polishing filings: Beautifying NI 81-106, 81-102 reports
- Attracting talent: LinkedIn profiles, etc., to attract hires
- Creating peer benchmarking decks: Visuals against rivals
- Silent-mode crisis audits: Simulating blackouts (cutting comms, testing internal response, delivering scorecard)
- Dealer pitchbooks: Refreshing decks
- Creating RFP response labs: Pre-writing common Q&As
- Crafting data visualization suites: Turning NAV, stats into 1-pager infographics

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Investor / financial / annual / integrated reports



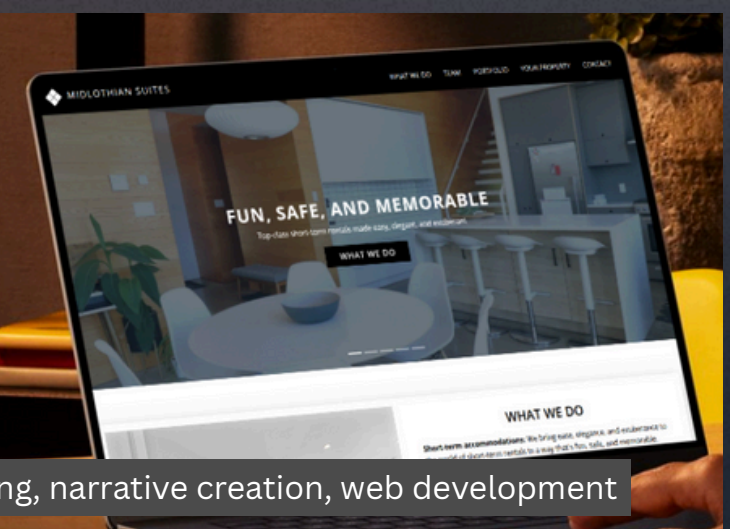
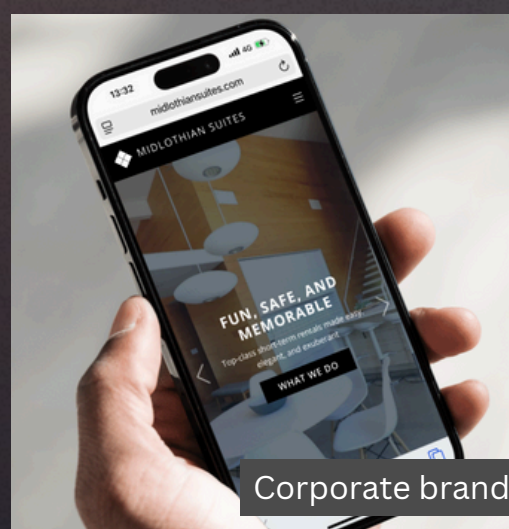
Press releases, press materials, technical product information



Social media branding, visual identity



Market reports / analysis



Corporate branding, narrative creation, web development

Our past/current work involves corporate communications materials for the following:

